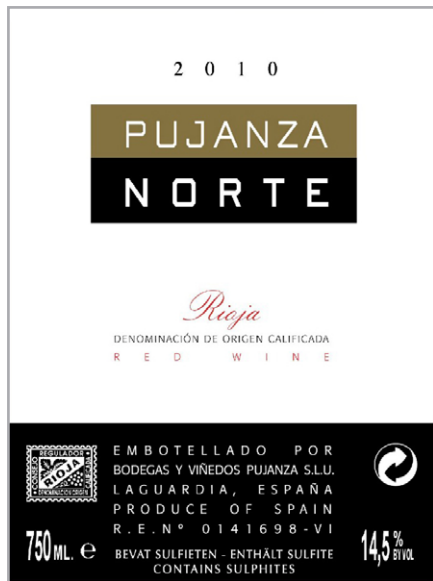


# Pujanza Norte 2010



**Winery:** Bodegas y Vinedos Pujanza

**Region:** Rioja D.O.Ca.

**Grapes:** 60% Tempranillo and 40% Garnacha, Graciano, and Mazuelo

**Winery:** Bodegas y Vinedos Pujanza was established in 1998 by Carlos San Pedro, a fifth generation grape grower and third generation winemaker. In 2001, the winery introduced its first wine, Pujanza. Carlos San Pedro considers himself to be a vine-grower, conscious of the fact that his work has an aim which is the creation of great wines. This idea was the starting point for a young winery that wants to reflect this vitality in its wines.

The winery is in La Guardia, Rioja Alavesa, a village well known for its wines. All of the wines are produced from single vineyards. Norte is produced from the El Norte vineyard, 2.2 hectares planted with 60% Tempranillo and 40% other grapes varieties in clay and limestone at 680 meters elevation. The vines are 20+ years old and yield ~3500kg/hectare.

Carlos' philosophy is to transmit to his wines all the character and personality of the soil/terroir. This philosophy hinges on careful tending of the vineyards from pruning to harvest as well as the unique characteristic of a higher iron content in the soils of the vineyards.

**Wine:** Produced from fruit grown in the 24 year old, 2.2 hectare El Norte vineyard which was planted by Carlos San Pedro, wine maker as a teenager. At 680 meters altitude, this is one of the highest vineyards in Rioja Alavesa, with more stones in the clay/lime soil than lower elevation vineyards, yielding 25 hectoliters/hectare. De-stemmed grapes see a 5 day pre-fermentation cold soak followed by alcoholic and malolactic fermentation in large French oak vat. Skins are macerated for a total of 30 days prior to pressing. The wine is then aged for 18 months in 100% new Allier and Troncais French oak barrels. Bottled unfiltered.

## Reviews:

“This terrific wine combines serious flavor impact with a very fresh, energetic character...Ripe but restrained fruit is accented by scents of high-class oak, with toasty, smoky accents that work beautifully with the dark cherry core. The freshness and energy of the wine make it seem almost “bright,”...This is a beautiful bottle of Rioja, enjoyable now but best after 2018.”

**95 points** *Wine Review Online* “Keeping Spain on the Map” October 21, 2014

“It has an introspective, broody bouquet with notes of blackberry, licorice and crushed violet that display great clarity. The palate is medium-bodied with fine, structured tannins and a crisp citric thread of acidity that lends it tension. It builds gently in the mouth towards a mineral-rich finish, the personification of terroir-driven Rioja. Drink now-2020.”

**94 points** *Wine Advocate* issue 202, August 2012



Selected by Aurelio Cabestrero®

Imported by Grapes of Spain

571.642.0343 Phone | 571.642.0505 Fax | [www.grapesofspain.com](http://www.grapesofspain.com)

© 10/2014